

The Maharaja Sayajirao University of Baroda

("A" Grade Accreditation by NAAC) has been offering BBA Programme since 1997 with advanced Curriculum and all amenities of Professional Education.

Admission to First Year BBA: Online Applications are invited for Three Year Full Time Degree Course-Bachelor of Business Administration [BBA] for 240 Seats with additional 24 seats for Foreign Nationals.

Eligibility: Candidates (Regular/Private) who have passed/appeared in the 12th/H.S.C. Examination in any stream of GHSEB or of any other recognized body as equivalent there to with minimum of 45% of marks (Theory Subjects only) in aggregate with English as one of the subjects shall be eligible to apply. Admissions under Reserved Category shall be as per the Government of Gujarat rules.

Last Date of Application: 30th August, 2021

Date of online Written Entrance Test: Sunday, 19th September, 2021 Online Registration is open on: Closed Details of 'AADHAR' is mandatory for online Application for Admission.

A M

(2021-24)





First Year

B Admission Guidelines

2021 - 24

BBA Programme

Faculty of Commerce
The Maharaja Sayajirao University of Baroda
(Accredited Grade "A" by NAAC)
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Governance & Management



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Shri. K. R. Badola
ASSOCIATE PROGRAMME DIRECTOR



Dr. Baxis Patel
ASSISTANT PROGRAMME DIRECT OR



Dr. Shital Vekariya
ASSISTANT PROGRAMME DIRECTOR



BBA Programme



The Maharaja Sayajirao University of Baroda is one of the most outstanding Higher Education Institute in India. It has rich legacy and unparalleled commitment in the creation and dissemination of knowledge. The university has always played pioneer role in offering new academic programmes with enriched curriculum to meet with the need of education in particular and society in general.

The university has been offering BBA Programme since 1997 with advanced curriculum and all amenities of professional education. The BBA Programme is under the roof of Faculty of Commerce which is a flagship programme ever since its inception. It's diversified and specialized courses interdisciplinary curriculum, autonomous structure, high quality academic inputs and emphasis on web based and self-learning activities together with vibrant students activities and events, gives it an edge over other similar academic institutions.



1. Eligibility Criteria

- I. A candidate who has passed HSC Examination of Gujarat State or an equivalent examination with minimum 45% of marks (Theory subjects only) inaggregate shall be eligible to apply. Marks obtained in practical subjects shall not be considered for determining minimum eligibility.
- ii. All those students who have appeared in the HSC Examination in the Gujarat Secondary and Higher Secondary Education Board, Gandhinagar or any other equivalent examination with ENGLISH as a one of the subjects and awaiting for the result of the final examination and the mark-sheet shall be considered as eligible to apply for admission in F.Y.BBA. Private Candidates are also eligible to apply.
- iii. Those students who have passed the HSC examination from other than the Gujarat Higher Secondary Education Board, Gandhinagar shall have to carry out/satisfy procedural compliance for Provisional eligibility, within the prescribed time limits, as per the prevailing norms of The Maharaja Sayajirao University of Baroda.
- iv. All the requisite and relevant documents and Certificates in original along-with two duly self-attested sets are required to be submitted at the time of paying the fees. For Reserve Categories, the concerned students shall have to obtain and submit necessary certificate/s from the competent authorities as the case may be, along-with application form at the time of admission without fail.
- v. The admission of the candidates belonging to Reserve Categories shall be in accordance with the rules of the Government of Gujarat. In such cases, the concerned students shall have to obtain and submit necessary certificates from the competent authorities as the case may be.

2. Allocation of Seats

I. The programme has three categories of the fees i.e. 135 seats in General Fees Category (Regular Fees), 55 seats in Payment Fees Category and 50 seats in Special Payment Fees Category on the basis of merit list drawn from online written entrance test. The total number of seats is 240 including reserved categories as per Government of Gujarat.

II. Provision for Reserved Category candidates

- i. The quota for the Reserved Category is to be followed as per prevalent rules of Government of Gujarat.
- ii. For physically handicapped candidates [PH], having 40% to 60% extent of disability, there is 3% reservation within their respective category. Such candidates are required to submit the relevant certificate; duly signed by a Civil Surgeon or in the absence of Civil Surgeon, the Residential Medical Officer.

Note:

Interpretation and criteria of reservation for physically handicapped candidates as specified here are subject to confirmation from the Registrar, The Maharaja Sayajirao University of Baroda.

3. Admission Criteria

Admission criteria:

All the admission to the First Year BBA shall be purely on merit. The merit list of all the candidates who have applied for admission at First Fear BBA shall be finalized as per their performance based on Online Written Entrance Test.

Written Test:

The written test would be of **two hours** and will consist of **100 Multiple Choice Questions** of **01 mark** each from the prescribed area such as English Language Proficiency, Data Interpretation, Analytical Reasoning, Quantitative Problem Solving and General Awareness with equal weightage of 20 marks. There shall be **No Negative Marking** in the Online Written Entrance Test.

4. Merit List

The merit list of all the candidates who have appeared for the Online Written Entrance Test shall be prepared on the basis of total 100 marks. Also, separate merit list will be prepared for each reserved categories based on online written Entrance test.

5. Provisional Admission

- I. List of the candidates selected for provisional admission in F.Y.BBA shall be displayed on notice board and the University Website. The candidates shall also be informed individually about their selection. The Director, BBA Programme shall not be responsible for the non-receipt or late receipt of such information.
- II. All the admissions, till the issuance of the Enrollment Certificate/Permanent Record Number (PRN) shall be regarded as provisional and subject to confirmation and approval by the appropriate authorities of The Maharaja Sayajirao University of Baroda.
 - **III. Details of 'AADHAR' is mandatory for online application for admission.**

6. Verification of Eligibility and Documents

- i. Candidates provisionally admitted and eligible to pay fees for final admission at First Year BBA must submit following mentioned original and self-attested copies of all the certificates at the time of payment of fees.
 - a) HSC Mark sheet
 - b) School Leaving Certificate
 - c) Attempt Certificate
 - d) Students, who have passed HSC Examination/Equivalent other than Gujarat Board, shall have to obtain Provisional Eligibility Certificate issued by the academic section, The Maharaja Sayajirao University of Baroda.
 - e) Caste Certificate/ EWS Certificate, as applicable from the competent authority of Government of Gujarat.
 - f) Non Creamy Layer Certificate for SEBC Candidate from the competent authority of Government of Gujarat for the current financial year 2021–22.
 - g) Students, who have passed HSC Examination with gap between 10th and 12th standard shall have to give an undertaking explaining the period of gap.

7. Payment of Fees

The candidates selected for provisional admission in all reserved and fees categories shall be given appropriate time to pay the fees. The fees payment would be made by the candidates in accordance of notified schedule, failing of which the candidate will lose the claim for admission and the next candidate from the waiting list shall be offered the seat.

Fees Structure:

Sr. No.	Fees Category	General Fees Category (in Rupees)	General Payment Fees Category (in Rupees)	Special Payment Fees Category (in Rupees)
1	Fees (per Annum)*	26120	58120	98120

^{*} Note:

- i. Fees Structure may be revised from time to time by the University.
- ii. Exam Fees as per university norms would be additional.

8. Seats for Foreign Students

As per the University guidelines 10% of total seats at First Year BBA shall be offered to Foreign Students as an additional seats over and above 240 regular seats. Admission in foreign students' category through online application at FYBBA 2021–22 would be based on last qualified examination and merit list thereat. The prescribed fees for foreign students is Rs. 1,25,000 per annum.

9. Schedule of First Year BBA Entrance Examination for the Year 2021-22

Important dates:

- 1. Last date of Online Registration for Admission: 30/08/2021 [Monday]
- 2. Date of online Written Entrance Test: Sunday, 19 September, 2021

(The Director, BBA programme is empowered to change the schedule, if required)

Note: The detailed administrative guidance for the FYBBA Admission as may be followed by BBA Programme shall remain binding to all concerned.